

CORRIDORS OF OPPORTUNITY



Cultivate **PROSPERITY**

Strengthen COMMUNITY

Build **LEGACY**

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Beatties Ford Road/ Rozzelles Ferry

Sugar Creek/ I-85

Graham Street North Tryon

Central/ Albemarle

West Boulevard

Freedom Drive/ Wilkinson

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CORRIDORS OF OPPORTUNITY- WHAT IS HAPPENING AT THE CITY





RE-IGNITION

Horizontal Thinking and Collaboration into City work as more Corridors move into Implementation





COMMITMENT Recently appointed

CoO Program Executive* Role oversees City CoO with an Engagement and Operations Lead





TANGIBLE ACTIONS

Accelerated approach to strategic planning Deliberate workshops to bring together implementation plan





STRUCTURE

Creation of Advisory Council to coordinate with Non-Profits, County, and others

*Monica Holmes

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TANGIBLE ACTIONS: A NEW APPROACH

JUNE

- Internal Team Relaunch
- Strategic Working Team Hired

JULY

- Albemarle Economic Mobility Workshop
- Road Map Created

AUGUST

- Sugar Creek Community Safety Workshop
- Road Map Created

SEPTEMBER

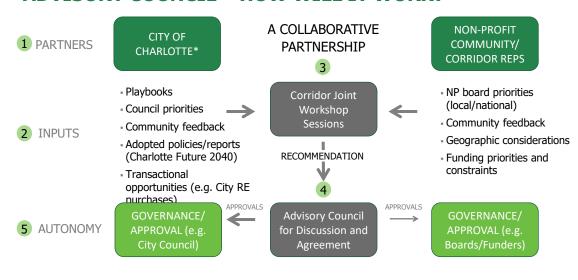
- North Tryon/North Graham Public Launch
- Sugar Creek and Albemarle into Implementation

ON-GOING IMPLEMENTATION IN BEATTIES FORD ROAD AND WEST BOULEVARD CORRIDORS

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ADVISORY COUNCIL – HOW WILL IT WORK?



*AND COUNTY, AS APPROPRIATE

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